

OFF THE WAGON

THEFLIPSHOT.COM

SHOTGLASS EVOLUTION: COMPLETE **FLIPSHOT®**

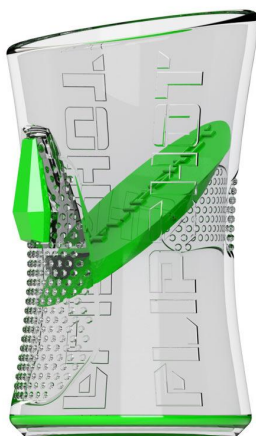
NEED A NEW WAY TO PARTY?

FLIPSHOT® is an easy and fun way to take a shot of your favorite beverage. This dual chambered shot glass holds the perfect amount of chaser in the bottom to follow any shot of hard liquor.

LOVE SHOTS, NOT THE AFTERBURN

The bad taste and burning sensation of many liquors are often harsh and can deter others from joining in on the fun. Flipshot's patent pending design helps to eliminate the bad taste and burning sensation. Now everyone can actually enjoy the drinking experience with the FLIPSHOT®.

No more hesitation. No more funny faces. Just FLIPSHOT®.



"THE NUMBER ONE REPORTED COMPLAINT ABOUT TAKING SHOTS OF ALCOHOL IS THE TASTE AND BURNING SENSATION."

While some crave that challenge of a burning throat and intense taste, most of us just want to drink the shot and let the good times roll.

If you can imagine your next outing or party with FLIPSHOT® then you can imagine that smooth aftertaste of the chaser and not your ridiculous face after a liquor only shot, so you can get back to being life of the party!

INTRODUCING THE NEXT GENERATION OF DRINKWARE with **NO MORE AFTERBURN**

Finally, shot drinking that makes sense.

The FLIPSHOT® is a unique, dual-chambered shot glass that enables consumers to drink the shot of liquor and chase it with a second beverage with a simple push of a button. A rubberized flap in the interior of the cup separates the two liquids so that they do not mix or leak. Pressing the magnetic button pushes the rubber flap to the open position and allows one to easily prepare, as well as drink, the liquor/chaser combo.

To use the FLIPSHOT®, follow the steps below.

1. *Pour chaser*



2. *Press & release*



3. *Pour liquor*



4. *Drink shot*



5. *Press button & Drink chaser*



HOW FLIPSHOT WORKS & WHY

FLIPSHOT® is the result of mechanical engineering, physics, ingenuity, and pure necessity! The peak burning sensation occurs between 1 - 4 seconds after swallowing the shot of liquor. The FLIPSHOT® delivers the chaser in 1/20 of a second!

That is fast enough to quench the burn BEFORE it develops!

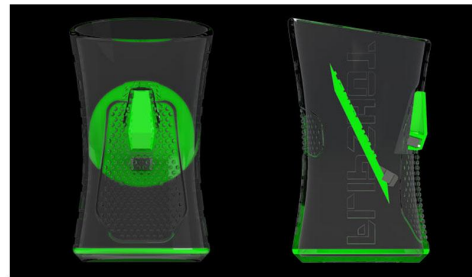
By delivering the chaser the instant after consuming the shot, the major burning sensation does not have time to accumulate. After the FLIPSHOT's chaser is engaged, any residual burning sensation which previously coated one's throat is washed away.

The end result is a very smooth taste transition, leaving many with smiles on their face the instant after the shot (which is very hard to do without the FLIPSHOT®; seriously, try it).

Unlike other shot glasses, FLIPSHOT® truly works to minimize the afterburn of liquor.

This is extremely useful for those who are a **baller on a budget**, and need immediate relief from the taste of that \$9, bottom shelf liquor!

So whether you are partying in a dorm with the cheapest liquor in the store, or sipping top shelf liquor at a bar, **grab a FLIPSHOT® to better enjoy the shot and more importantly, enjoy time with your friends!**



DRINK COMBINATIONS

New, fun and exciting recipes are created everyday with the FLIPSHOT®.
Most popular combinations:



Screwdriver :
Vodka top
Orange juice bottom



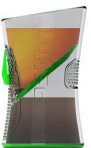
Spicy & Sweet :
Fireball top
Redd's wicked apple bottom



Margarita :
Tequila top
Lime juice bottom



Sweet & Sour :
Coconut rum top
Sour apple schnapps bottom



Jack and Coke:
Whiskey top
Coke bottom



Hot & Cold:
Tequila reposado top
Branca Menta bottom

**Whether you drink a little or you drink a lot, cheap liquor or top shelf,
grab a FLIPSHOT® and release the fun!**



FLIPSHOT FUN

FLIPSHOT® is easily portable and always ready to go. Engage the party with Flipshot fun.



ECO - FRIENDLY

Made of high density, very durable plastic that is BPA and BPS Free



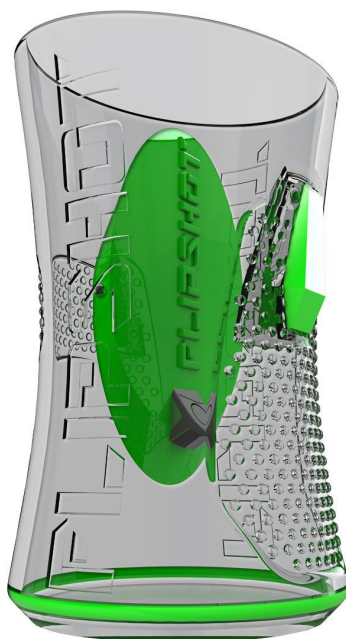
CLEANING IS EASY

You can shake and rinse or stack them in a dishwasher for a deep clean

TURNIN' UP THE PARTY, JUST **FLIPSHOT®**

HERE ARE THE

FACTS^{1,2,3}



\$163 billion spent annually on alcohol

Over 20 million college students in the US

Over 30 million people between the ages of 18-24

80% of college students drink alcohol

90% of student who drink, take shots

Nearly 60% of students who take shots report worst part of shots is the after taste

72% of students who drink prefer chasers after a shot

Over 54% of students own 3 or more shot glasses

FLIPSHOT® is designed to be operated with one hand so now you are free to take a selfie with the other hand!

1. "How Much Do College Students Drink?" Scramsystems.com. N.p., 10 Feb. 2014. Web. 14 Sept. 2015. <<http://scramsystems.com/blog/2014/02/infographic-much-college-students-drink/#VidjNqrovxi>>.

2. Clevell, Joshua. "Shot Glass Information." Survey, 2015"

3. "College Drinking." www.niaaa.nih.gov. N.p., Apr. 2015. Web. 14 Sept. 2015. <<http://www.niaaa.nih.gov/alcohol-health/special-populations-co-occurring-disorders/college-drinking>>.